Survey on utilization of Gyan Darshan and Gyan Vani by IGNOU learners and other stakeholders

Dear Learner/Other Stakeholder of IGNOU,

The purpose of this survey is to understand your media habits in relation to IGNOU's Gyan Darshan TV Channel and Gyan Vani FM networks. Your valuable inputs in this regard will help us design learner centric multimedia/multiple media. Filling up this questionnaire will take about 15 minutes of your time.

Thank You. * Required 1. Name * 2. Mobile 3. Email ID * 4. Gender * Mark only one oval. Female Male Others

5.	Marital Status *
	Mark only one oval.
	Married Unmarried Others
6.	Age *
	Mark only one oval.
	Upto 20 years
	21 - 25 years
	26 - 30 years
	31 - 35 years
	36 - 40 years
	41 - 45 years
	46 - 50 years
	Above 50 years
	Other:
7.	Territory *
	Mark only one oval.
	Urban
	Semi Urban
	Rural
	Others

	Agriculture, Forestry, Fishery
	Transport, Warehousing
	Business and Other Services, Finance or Insurance
	Real Estate, Construction,
	Manufacturing, Retail or Wholesale
	Hospitality, Tourism, Catering
	Telecommunications, Information Services and Data Processing
	Health, Social Care
	Media, Arts, Entertainment, Publishing
	Education Sector
	Management and Administration
	Legal Services
	Military
	Entrepreneur, Self Employed
	Home Maker
	Unemployed
	Any Other (Please specify below)
ı	Profession if not listed above
1	Previous Educational Qualification *
1	
1	Previous Educational Qualification *
-	Previous Educational Qualification * Mark only one oval.
-	Previous Educational Qualification * Mark only one oval. 10th Pass or Equivalent
-	Previous Educational Qualification * Mark only one oval. 10th Pass or Equivalent 12th Pass or Equivalent
1	Previous Educational Qualification * Mark only one oval. 10th Pass or Equivalent 12th Pass or Equivalent Graduate

8. Profession *

11.	Educational Qualification if not listed above	
12.	Your association with IGNOU *	
	Mark only one oval.	
	IGNOU Student Skip to question 14 Academic Counsellor Skip to question 19 Other Stakeholders (Please Specify below)	Skip to question 19
13.	Association with IGNOU if not listed above	
	IGNOU Learners	
14.	Enrolment No *	
15.	Programme *	

16.	Regional Center *
	Mark only one oval.
	AGARTALA
	AHMEDABAD
	AIZWAL
	ALIGARH
	ANGUL
	BANGALORE
	BHAGALPUR
	BHOPAL
	BHUBANESHWAR
	BIJAPUR
	CHANDIGARH
	CHENNAI
	COCHIN
	DARBHANGA
	DEHRADUN
	DELHI 1
	DELHI 2
	DELHI 3
	DEOGHAR
	GANGTOK
	GUWAHATI
	HYDERABAD
	☐ IMPHAL
	ITANAGAR
	JABALPUR
	JAIPUR
	JAMMU
	JODHPUR
	JORHAT
	() KARNAL
	KHANNA
	KOHIMA
	KOLKATA
	KORAPUT

	LUCKNOW			
	MADURAI			
	MUMBAI			
	NAGPUR			
	NOIDA			
	PANAJI			
	PATNA			
	PORT BLAIR			
	PUNE			
	RAGHUNATHGANJ			
	RAIPUR			
	RAJKOT			
	RANCHI			
	SAHARSA			
	SHILLONG			
	SHIMLA			
	SILIGURI			
	SRINAGAR			
	TRIVANDRUM			
	VARANASI			
	VATAKARA			
	VIJAYAWADA			
	VISHAKHAPATNAM			
7.	Study Center *			
		_		
8.	Medium of Instruction for Course Enrolled *			
	Mark only one oval.			
	English Hindi			
	Others			

19.	Which of the following media devices do you have? (Tick all applicable) *
	Check all that apply.
	Television Set
	Radio Set
	Desktop
	Laptop
	Tablet
	Smart Phone
	Basic Phone
	No devices
20.	Which of the following connectivity do you have at home?
	Check all that apply.
	Internet connection
	Use mobile phone's hotpot
	DTH connection for TV
	TV with Cable Connection
	Others (Please specify below)
21.	Connectivity available at home which is not listed above

22. Are you aware about these facilities provided by IGNOU to its learners? *

	Yes	No	Maybe
Through IGNOU's GyanVani FM Radio, Academic and student support services are provided			
GyanVani FM Radio is also available through webcast as Gyandhara			
GyanVani and Gyandhara conducts regular Interactive Radio Counselling (IRC) Sessions			
Through IGNOU's Gyan Darshan TV Channel Academic and student support services are provided			
Gyan Darshan is also available through Webcast			
Gyan Darshan conducts regular Interactive Teleconferencing Sessions			
Teleconferencing Sessions are also simultaneously live streamed through EMPC's YouTube Channel			
IGNOU's EMPC has a YouTube channel where videos by various Schools of Studies are made available			

23. From where do you get information regarding Gyan Darshan and Gyan Vani programmes?

Mark only one oval per row.

	Always	Most of the time	Sometimes	Occasionally	Never
IGNOU's official Website					
Regional Centre's Website					
IGNOU's Social Media Platform (FB/Twitter)					
Email from the University					
SMS from the University					
Official WhatsApp Groups					
Official Google Classrooms					
Other Social Media groups					
Information from Gyan Darshan TV Scroll					
Gyandhara Calendar					
From other learners					
Other Sources					

Learning Style and Preferences

24. Rate your preference on a Scale of 1-5 for mode of learning. (Please specify your preference ranging from 1 to 5, where 1= Least Preferred and 5= Most Preferred)

Mark only one oval per row.

25.

	Preferred)
	your preference ranging from 1 to 5, where 1= Least Preferred and 5= Most
26.	Rate your preference on a Scale of 1-5 for mode of counselling. (Please specify

	1	2	3	4	5
Attending physical counselling sessions					
Attending online counselling sessions					
Attending TV counselling sessions					
Attending Radio counselling sessions					
Using multiple media sources					

27.	If you use any	other mode	of counselling	not specified	l above, pleas	e mention
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lark only one oval per ro				_	_	
	1	2	3	4	5	
Falks by subject Experts						
nteractive sessions with Phone in facilities						
nteractive sessions with chat/SMS facilities						
nterview based Programmes						
Discussion based Programmes						
Magazine/Feature type Programme						
Docu-Drama Programmes						
ducational audio pro	ogramme fo	ormat you	prefer list	tening to i	f not listed	above?

Illustrated lecture with animated graphics Interactive sessions
Lecture with PPT Slides
Interactive sessions
Illustrated lecture with animated graphics Interactive sessions with audio/phone call
in facilities
Interactive sessions with video call in facilities
Interactive sessions with chat/text based
Interview based video programmes
Discussion based video programmes
Talk with Illustration
Field based Occumentaries

Rate your preference on a Scale of 1-5 for Educational Video Format. (Please specify *

30.

you like to lis	ational programmes what are the other Radio/Audio programmes tha en?
	ational programmes what are the other TV/Video programme that you
like to watch'	
llow often de	very weetch Cycle Derechen TV/Messet Dressrammes 2 *
How often ac	you watch Gyan Darshan TV/Wecast Programmes? *
Mark only on	oval.
Regular	y
Sometin	nes
Sometii	
Occasio	nally

Utilization of Gyan Darshan TV channel and webcast

Live Teleconferencir Repeat Teleconferer	-	st			
IGNOU Curriculum b	•				
Regional Language	Programmes	3			
General Enrichment	_	s			
Special Occasion Pr Other agencies' prog	_	CERT/∩ther M	linistry)		
Any Other Specific F					
ny other programmes	s you watch	n on Gyan Da	arshan w	hich are no	t listed abov
Please rate Gyan Dars	shan progra	mmes that v	vou watc	h or have w	/atched *
iodoo rato Cyan Bart	onan progra	iriirioo tilat j	you wate	ii oi iiavo v	ratorioa
lark only one oval per ro	W.				
	Excellent	Very Good	Good	Average	Poor
Subject Contents					
•					
•					
Experts/Teachers					
Experts/Teachers Usefulness for your					
Experts/Teachers Usefulness for your course					
Experts/Teachers Usefulness for your course Production design of					
Experts/Teachers Usefulness for your course Production design of Videos					
Experts/Teachers Usefulness for your course Production design of Videos					
Experts/Teachers Usefulness for your course Production design of Videos Graphic design					
Experts/Teachers Usefulness for your course Production design of Videos Graphic design Technical Quality					
Experts/Teachers Usefulness for your course Production design of Videos Graphic design Technical Quality (Video quality, sound					
Presentation by Experts/Teachers Usefulness for your course Production design of Videos Graphic design Technical Quality (Video quality, sound quality))					
Experts/Teachers Usefulness for your course Production design of Videos Graphic design Technical Quality (Video quality, sound quality)) Duration of					
Experts/Teachers Usefulness for your course Production design of Videos Graphic design Technical Quality (Video quality, sound					
Experts/Teachers Usefulness for your course Production design of Videos Graphic design Technical Quality (Video quality, sound quality)) Duration of					
Experts/Teachers Usefulness for your course Production design of Videos Graphic design Technical Quality (Video quality, sound quality)) Duration of programmes Timing suitability					
Experts/Teachers Usefulness for your course Production design of Videos Graphic design Technical Quality (Video quality, sound quality)) Duration of programmes					

35. What are the programmes you watch on Gyan Darshan? (Tick whichever is relevant) *

	Do you watch the Live Teleconferencing Sessions conducted through Gyandarshan TV/Webcast and on YouTube Live?									
	Mark only one oval.									
	Regularly Many times Sometimes									
	Rarely									
	Never									
9.	If you watch Live Tele	econferenci	ng Sessions, which	h platform do	you use?	*				
	Mark only one oval per r	OW.								
		Always	Most of the time	Sometimes	Rarely	Never				
	TV Set									
	Overdensken									
	Gyandarshan Webcast									
0.	Webcast	cted during	a live Teleconfere	encing session	1?*					

41.	If you have interacted, were your queries/doubts resolved by the experts in the studio?
	Mark only one oval.
	Yes
	Somewhat
	○ No
42.	If you have never or rarely interacted with the experts during Live Teleconferencing sessions, what is/are your reason/s?
	Check all that apply.
	Don't have telephone to call
	Phone lines are not reachable
	Do not get proper response
	Feel shy to make a call
	Prefer silently watching
	Sessions were not related to my course
	Any other (Please specify below)
43.	Reason for not interacting during Live Teleconferencing session (If reason not listed above)

44.	Is the current timing of Live Teleconference session which is from 3:00 PM to 5:00 PM convenient for you?
	Mark only one oval.
	This timing is perfect
	Prefer a morning timing
	Prefer a midday timing
	Prefer a later evening timing
	Prefer a night timing
	Prefer a weekend timing
45.	Is the current timing of Repeat telecast of Teleconference session which is from 8:00 PM * to 10:00 PM convenient for you?
	Mark only one oval.
	Yes
	Somewhat
	No
46.	Any suggestion or comments regarding Gyan Darshan TV/Webcast?
Skip	o to question 50
	Non utilization of Gyan Darshan TV and Webcast

	1	2	3	4	5
Don't own a TV Set					
Don't have any device with internet to watch					
Can't afford internet pack					
Not aware of Gyan Darshan					
Not interested					
Don't get time to watch					
Problem of power cuts/no Electricity					
The presentation of programmes does not appeal to my taste					
Family watches other channels					
Timing of the programmes are not convenient					
Prefer watching IGNOU videos on YouTube					
Prefer watching videos related to my course from other sources					
The Self Learning Materials are sufficient for me					

48.	Reason why you do not watch Gyan Darshan TV and webcast (If not listed above) Any other comments or suggestion for TV/Video programmes						
49.							
	Utilization of Gyan Vani FM and Gyandhara webcast						
50.	How often do you listen to Gyan Vani/Gyandhara Programmes? *						
	Mark only one oval.						
	Regularly Skip to question 51						
	Sometimes Skip to question 51						
	Occasionally Skip to question 51						
	Never Skip to question 59						
	Utilization of Gyan Vani FM and Gyandhara webcast						
51.	What are the programmes you listen to on Gyan Vani/Gyandhara webcast? (Tick * whichever is applicable)						
	Check all that apply.						
	Interactive Radio Counselling (IRC) Live Sessions Interactive Radio Counselling Repeat Broadcast IGNOU Curriculum based programmes						
	Children's Educational Programmes Programmes on Adult Education						
	Programmes on Family and Health						
	Music Programmme						
	Saptahik Gyan Patrika (Weekly Educational news Magazine)						
	Other Special Programmes Any Other Specific Programme (Please Specify below)						
	Any Other Specific Programme (Please Specify below)						

52.	What are the programmes you listen to on Gyan Vani/Gyandhara webcast? (which are not listed above)?
53.	How frequently do you listen to the Live Interactive Radio Counselling (IRC) sessions? *
	Mark only one oval.
	Regularly
	Many Times
	Sometimes
	Rarely
	Never
54.	Have you ever interacted during a live Interactive Radio Counselling session? * Mark only one oval. Regularly Many times Sometimes Rarely Never
55.	If you have interacted, what was your means of Interaction? Check all that apply. Telephone call Chat Mode Email

Please rate GyanVani Mark only one oval per ro		programme:	S triat you	a noton/nav	o notoriou to.
	Excellent	Very Good	Good	Average	Poor
Subject Contents					
Presentation by Experts/Teachers					
Usefulness for your course					
Production design of audio programme					
Sound Quality					
Duration					
Timing					
Announcements by RJs					
Radio jingles and fillers					

	1	2	3	4	5
Not aware of GyanVani/Gyandhara					
Not interested					
Don't get time to listen					
Don't have devices to listen					
The FM network is not good					
Cannot access Gyandhara page					
The presentation of programmes does not appeal to my taste					
Prefer watching videos rather than listen to audio					
Listen to audio programmes related to my course from other sources					
Timing of the programmes are not convenient					
The Self Learning Materials are sufficient for me					

ny other comment ar	nd suggestion regard	ding audio/radio	o programmes	
ny other comment ar	nd suggestion regard	ding audio/radio	o programmes	
any other comment ar	nd suggestion regard	ding audio/radio	o programmes	
	nd suggestion regard			
any other comment ar				

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